

United to End Homelessness Ventura County



The Need - Housing

Everyone needs a safe place to call home. Ventura County's most vulnerable individuals, families, and veterans need access to housing in a competitive rental market.

The Solution - Landlord Engagement

Landlord engagement and incentives to increase the number of available housing units; landlords working with housing voucher holders and those with housing subsidies.

Housing Partner/Landlord Benefits

- Being part of the solution to prevent and end homelessness in Ventura County.
- Landlord appreciation bonuses.
- Holding deposits/"No Loss" bonuses via rent proration for move-in lag time.
- Consistent and on-time rental payments via housing vouchers and subsidies.
- Responsive customer service tailored to landlords' needs.
- Supportive services and good tenancy education for tenants.
- Flexible funds for damage mitigation, should the need arise.
- Housing partners' retention of the right to screen and select tenants.

Overview

United Way of Ventura County has launched a Homelessness Initiative to include a Landlord Engagement Program to increase housing stock and utilize existing housing vouchers and housing subsidies provided by local jurisdictions and community partners in preventing and ending homelessness. Access to housing is critical for those most in need, yet increasingly out of reach. Advocating for these individuals and families includes recruiting, cultivating, retaining, and growing the number of landlords willing to help prevent and end homelessness.

For more information, contact

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